

**Friends of Camp Mather Monthly Meeting**  
**Open Meeting Minutes**  
**October 5, 2022**

**IN ATTENDANCE**

Midge Lingvai  
James Donaher (Vice-President)  
Bob Frantz  
Joe Litehiser (President)  
Maria Balestrieri (Corresponding Secretary)  
Brent Sleeper  
Michele McMahon-Cost  
Carolyn Abate (Recording Secretary)

Jim Brennan  
Mary Horner Mottola (Treasurer)

**GUESTS**

Neil Fahy  
Hana Jue  
Linda Litehiser  
Jodi Perelman  
Cheryl Power  
Claudia Reinhart

**ABSENT**

Phil Enis

Meeting called to order at 7:05 pm, quorum is confirmed.

Approval of September 7, 2022, meeting minutes with edits, to be posted on the FoCM website. Members aren't notified but we can share this document upon request.

Brent moves to approve the meeting minutes. Maria seconds. All in favor, motion carries.

**TREASURER REPORT (Mary)**

**No report this month**

Pursue reimbursement for Claudia with Rec and Park (action item, Joe and Mary)

Guest intros

**SFRPD**

No attendees so no report

**COMMITTEE REPORTS**

***Community Engagement: James***

- Fall Gala will be scheduled on **March 11 2023**. Michele will check with the SFRPD Permits Office to ensure that we still have the date.

- Michele has a preliminary report about the camp survey.

### ***Digital Strategy: Brent***

- Social media update - we are shifting to once a month cadence until the end of the year
- Instagram - 250 followers, up from 50 in the summer
- FB - our primary social channell; 850 friends, 1000 + followers
- We did a great job keeping campers in the loop. Need more of a playbook
- Fall priorities - editorial calendar will be focused on recruiting volunteers, annual fund, and gala.
- We will be conducting a website refresh
- Google docs is the best tool we have to share minutes. It's a single point of record. There can be challenges so Brent will host a training session.
- Carolyn will be sending out the minutes a week prior to the Board meeting, asking people to comment prior that week before we meet.
- We would like to get raffle participants into our database.
- Entering names into the spreadsheet by board members deadline: October 18, 2022

### ***Business: Midge:***

- Reached out to our payroll people. Waiting to hear back about shutting down the account for the season.
- Also reached out to our credit card machines to make them inactive.
- Liquor license is inactive.
- Giving Tuesday and employer matches will be featured on the web site.

### ***Operations: Bob & Phil***

Phil:

- Grand prize raffle winner has been contacted and will be sending me their week and cabin choice for 2023
- 2022 weekly prize winners will be contacted after I get a tentative weekly schedule from R&P for 2023 (action item, Please share the schedule with the board)
- I am awaiting feedback from VL and VN on the number of volunteer hours put in during summer 2022. Should be from the log book.

### **UNFINISHED BUSINESS**

- Board Members bios – need nudges (action item, Carolyn)

### **NEW BUSINESS**

- Email transcription
- November - in person
- December retreat - in person?

**Joe calls to end the open session at 8:35 pm.**